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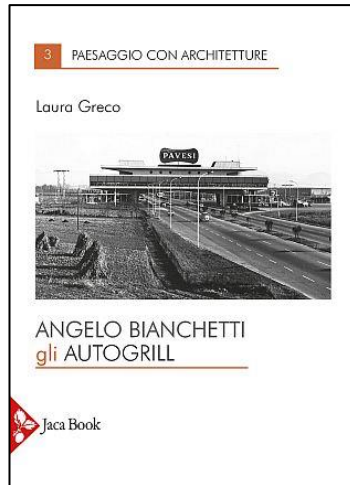
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Gli Autogrill

Laura Greco

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The golden age of Italian motorway architecture. Autogrill enters the category of the non-places of post-modernity

Autogrill

The construction of the motorway network in post-World War II Italy provides the ideal setting for the long and fruitful collaboration between Mario Pavesi - head of one of the biggest brands in the Italian confectionery industry - and Angelo Bianchetti, the company's trusted designer. From the drawings and photos in



the architect's archive, it was possible to analyse the key stages of the Pavesi Autogrill season. A repertoire of motorway refreshment points of the brand of the same name, highly original in structure and immediately becoming known as Autogrill and representative of motorway architecture in Italy. The study proposes an interpretation of Angelo Bianchetti's Autogrill, within the architect's cultural and professional history, considering three key themes



- the interaction between different scales and design domains - the architecture of the building, the design of the landscape and the transport infrastructure - of which the Autogrill is a forerunner
- the typological invention combining side pavilions with bridges.
- the constructive challenge that engages Bianchetti in the definition of unique pieces.

Autogrill Pavesi points a typically Italian way to the exploration of a project theme that elsewhere is realised through standard formal and constructive systems.



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evolution of construction techniques in the Italian heritage of the 20th century, on technological innovation in contemporary architecture, and on the integration of sustainable technologies in building design.

Other titles by Laura Greco: Norman Foster, *Le ali della tecnica*, Testo&Immagine, Torino, 2002 - Renzo Piano. *La macchina urbana*, Marsilio, Venezia, 2005 - *Architetture autostradali in Italia. Progetto e costruzione negli edifici per l'assistenza ai viaggiatori*, Gangemi, Roma, 2010 - *La torre Galfa di Melchiorre Bega. Architettura e costruzione* (con Stefania Mornati), Gangemi, Roma, 2012.

